

warehoused in bond in connection with wineries are their sugar supplies and supplies of grape spirit distilled by the distilleries and held by the wineries for fortifying their wines. Native wine produced and placed in storage for maturing and blending for the years 1944-48 was reported as follows:—

Year		Ontario	Other Provinces	Total
1944.....	gal.	3,863,592	349,958	4,213,550
	\$	1,600,835	204,928	1,805,763
1945.....	gal.	3,761,863	371,872	4,133,735
	\$	1,951,517	243,321	2,194,838
1946.....	gal.	5,056,564	476,917	5,533,481
	\$	3,180,465	369,498	3,549,963
1947.....	gal.	5,517,482	570,522	6,088,004
	\$	3,871,622	424,567	4,296,189
1948.....	gal.	4,377,487	661,134	5,038,621
	\$	2,786,186	513,639	3,299,825

Section 4.—Merchandising and Service Establishments*

A complete coverage of the multiplicity of establishments making up Canada's distributive system is attempted only in census years. Some studies were made in the late 1920's, but results were incomplete and the Censuses of 1931 and 1941 represent the only complete analyses of the merchandising and services fields. Vol. X of the Census reports for each year contains information on retail establishments, and comprehensive material on the extent of the wholesale and services trades appears in Vols. XI of the reports. Summary census statistics are presented at pp. 596-621 of the 1945 Year Book and at pp. 527-536 of the 1943-44 edition.

Census results have been supplemented by statistical measurements, mainly based on sample surveys, of certain features of the distributive trades in other than census years. In an effort to meet the increasing needs of business, industry and government for information on the Canadian market, its nature and characteristics, considerable expansion and refinement of the statistical services has been carried out and plans are in progress to meet the requirements for information in greater geographical detail. Results of the Census of 1951 will be known in 1953 following a mail survey to be undertaken in 1952.

Subsection 1.—Wholesale Trade Statistics

Sales and Inventory Indexes.—Indexes of wholesale sales date from 1935. They are prepared from reports supplied by a sample of firms in nine principal trades. The reporting panel is confined to wholesalers proper, i.e., those establishments that perform the complete functions of wholesalers and jobbers, buying merchandise in large quantities on their own account and selling principally to retailers in broken lots. The individual kinds of wholesale business for which results are compiled are those that handle the more common types of consumer merchandise.

Indexes of wholesale inventories are calculated for only two trades, dry goods and groceries. Monthly percentage change comparisons are made for each of the nine trades, based on a smaller sample.

Wholesale sales in Canada in the nine trades surveyed were 3 p.c. higher in 1949 than in 1948, 105 p.c. in excess of the dollar volume in 1941, and 191 p.c. above the average annual sales for the same trades in the base period, 1935-39.

* Revised in the Merchandising and Services Section, Industry and Merchandising Division, Dominion Bureau of Statistics.